



REFLECT PLAN ACT

Business Questionnaire

Your Name..... Your company name..... Date/....../.....

Describe your business	
What is it that you do exactly?	
When did you set up your business?	
Why did you set up your business?	
What is your business mission or core philosophy?	
What are your 3 highest business priorities?	
What problems or challenges do you face now?	
Score between 1 (awful) and 10 (brilliant) where your business stands under the following...	Sales and marketing _____ People _____ Operations _____ Finance _____

What are your three measurable business goals?	1.	2.	3.
What is your business revenue target for 2017?			
What do you want to attain in the next 5 years?			

What are your values?

What is really important to you as a person?	
List your top 5 personal values in order?	

90 days

If you could make things happen in the next 90 days what would the three most important things be?	
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SWOT

Strengths	
Weaknesses	
Opportunities	
Threats	

Thank you for completing this questionnaire.

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